

## Electronic Patent Application Fee Transmittal

| <b>Application Number:</b>                     | 10616486   |          |        |                      |
|--|--|----------|--------|----------------------|
| <b>Filing Date:</b>                            | 08-Jul-2003  |          |        |                      |
| <b>Title of Invention:</b>                     | High-precision customer-based targeting by individual usage statistics |          |        |                      |
| <b>First Named Inventor/Applicant Name:</b>    | Jesse T. Quatse  |          |        |                      |
| <b>Filer:</b>                                  | Joseph T Helmsen/Paula Watson  |          |        |                      |
| <b>Attorney Docket Number:</b>                 | 134779.01101   |          |        |                      |
| Filed as Large Entity                          |  |          |        |                      |
| <b>Utility under 35 USC 111(a) Filing Fees</b> |  |          |        |                      |
| Description                                    | Fee Code   | Quantity | Amount | Sub-Total in USD(\$) |
| <b>Basic Filing:</b>                           |  |          |        |                      |
| <b>Pages:</b>                                  |  |          |        |                      |
| <b>Claims:</b>                                 |  |          |        |                      |
| <b>Miscellaneous-Filing:</b>                   |  |          |        |                      |
| <b>Petition:</b>                               |  |          |        |                      |
| <b>Patent-Appeals-and-Interference:</b>        |  |          |        |                      |
| <b>Post-Allowance-and-Post-Issuance:</b>       |  |          |        |                      |
| <b>Extension-of-Time:</b>                      |  |          |        |                      |

| Description                             | Fee Code | Quantity | Amount | Sub-Total in USD(\$) |
|---|----------|----------|--------|----------------------|
| <b>Miscellaneous:</b>                   |          |          |        |                      |
| Submission- Information Disclosure Stmt | 1806     | 1        | 180    | 180                  |
| <b>Total in USD (\$)</b>                |          |          |        | <b>180</b>           |